

## News Release

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08 November 2016

### **SEA SECURES CONTRACT TO DEVELOP TRAFFIC ENFORCEMENT SYSTEMS FURTHER FOR TfL**

Cohort plc company SEA has been awarded orders by Transport for London (TfL) to further develop and provide ongoing support of its Digital Traffic Enforcement System (DTES) and to develop and support a Parking Enforcement Solution (PES) Mobile Application.

The combined contracts are worth in excess of £6.5m and include ten years of support for both systems.

SEA originally developed the fixed camera DTES system, including key software development and hardware provision, before it entered service with TfL in 2009. Over 800 cameras are employed for civil traffic enforcement purposes on the TfL road network to help minimise journey times and aid traffic flow, capturing incidents including bus lane, yellow box junction and banned manoeuvre contraventions.

PES is a brand new development to replace an end of life on-street enforcement system based on older feature phone technology.

PES is an on-street enforcement system which is smart-phone enabled, and designed to be used by a diverse range of users who are out and about on the street. SEA is partnered in its provision with Mubaloo, an award winning mobile developer with seven years of experience developing over 250 bespoke apps for all platforms.

SEA will develop the PES backend systems and web interface which will integrate fully with the on-street app. By bringing together SEA's wide ranging experience in the traffic enforcement domain with Mubaloo's ability to create highly innovative and productive mobile apps, the end to end system will enable TfL's ongoing on-street enforcement operations to remain effective and efficient.

By contracting a single provider to deliver both the DTES and PES systems, TfL has achieved efficiency savings in a number of areas, for example through the shared use of infrastructure between the two systems. SEA will provide full end to end support for both systems, ensuring that very high levels of system availability are achieved throughout the contract.

SEA Managing Director Steve Hill said: "I am delighted that SEA continues to be involved in this important TfL programme. The addition of the PES system to work with DTES is an exciting development."

He added: "Efficiency is a key factor in the on-going development of our systems, with software that is intuitive to use and key parts automated to provide an efficient workflow and reduce incident review time."

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**Notes to Editors:**

**Cohort plc** is an independent technology company and the parent company of five innovative, agile and responsive businesses, EID MASS, MCL, SCS and SEA, providing a wide range of services and products for UK, Portugal and international customers in defence, security and related markets.

[www.cohortplc.com](http://www.cohortplc.com)

**SEA** was acquired by Cohort plc in 2007 and today is a major supplier of applied research, technology development, systems integration, specialist electronic systems, engineering and software design services to the defence and security markets. Its engineering and project management skills include naval communications systems, maritime combat systems, through-life support, dismounted soldier systems, subsea engineering and traffic enforcement. Complementing its work for the UK Ministry of Defence, SEA is growing its business overseas and extending its expertise into adjacent markets, including offshore, railways and roads. SEA employs circa 300 high-calibre staff and has offices in Beckington, Bristol, Barnstaple and Aberdeen.

[www.sea.co.uk](http://www.sea.co.uk)

**Mubaloo**

Mubaloo is an award-winning enterprise mobile consultancy and app developer. Mubaloo helps businesses explore the opportunities for mobility, establish strategic frameworks and roadmaps; delivering an end-to-end design, development and integration service. Mubaloo Innovation Lab, a division of Mubaloo, partners with clients to enable enhanced end-user engagement and business process transformation, through the deployment of market leading location-based technology and IoT solutions. Mubaloo, an Apple mobility partner, is working with Apple to drive mobile-led business transformation and championing iOS to deliver mobile excellence to the enterprise. Mubaloo also partners with the likes of Cisco, IBM and EE as a custom mobile app developer and consultant. Over the past six years, Mubaloo has created over 250 apps with organisations worldwide including Aviva, Hanson, Equiniti, Mitie, Eircom, Hargreaves Lansdown and London's Air Ambulance.

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